



St. Louis-Based Digital Marketing Firm, ALIVE Magazine Present Marketing Event

St. Louis, MO — St. Louis-based digital marketing firm, tSunela, and ALIVE Magazine will present a panel discussion on digital marketing tactics for small-to-mid-sized businesses on Thursday, May 19 at [The Lumen Private Event Space](#) located at 2201 Locust St. in St. Louis. Networking begins at 5:30 pm; panel discussion commences at 6:30 pm.

tSunela co-founders, [JoAnna Dettmann](#) and [Kaysha Kalkofen](#), will serve as panel moderators. Panelists include: Kay Franks, Marketing Manager at [St. Louis Children's Hospital](#); Kathleen Grueneberg, Communications and Marketing Manager at [Christian Hospital](#); Aaron Teitelbaum, Owner of [Herbie's Vintage '72](#) and [Monarch Restaurant](#); and Brad Lucas, Account Manager with [The Creative Group](#).

Attendees will learn more about strategic digital marketing techniques—and how these techniques can be used to drive business growth. The panelists will discuss their digital marketing campaigns and successes. Those attending will receive advice and direction that can be put to use immediately.

Tickets are \$10 if purchased online; \$15 at the door. Ticket price includes appetizers and drinks. To register for the event, visit: www.brownpapertickets.com/event/172560.